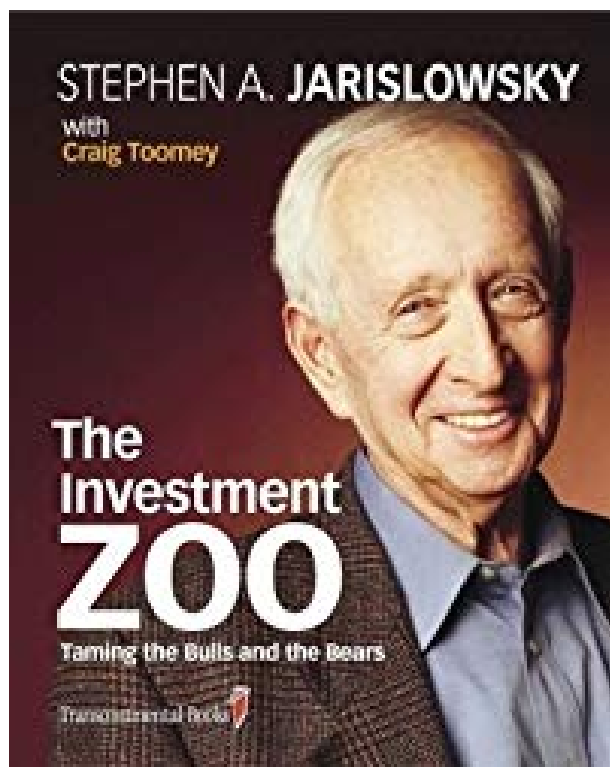


# The Investment Zoo: Taming the Bulls and the Bears



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From one of the greatest money managers Canada has ever known, The Investment Zoo is an incisive work in which history, culture, politics and finance are intermingled. Stephen A. Jarislowsky has had a single goal throughout his career: the defence of the shareholder. He has been outspoken in his criticism of breaches in ethics: overpaid bosses, directors who close their eyes to questionable practices, grossly over-compensated lawyers, and brokers who inflate their commissions by encouraging unnecessary trading.

In The Investment Zoo, Stephen A.

Jarislowsky reveals his approach to investment – the approach that has assured his extraordinary success in business – and discusses a host of subjects that touch him personally: his own path from childhood to adult life, his vision as an administrator, and his involvement in responsible philanthropy. At age 79, the incorruptible billionaire has lost none of the spirit that has so often aroused controversy. The Investment Zoo was published in Quebec to great acclaim. Since January 2005, it has sold over 15,000 copies, and has pushed the French edition of The Da Vinci Code out of the number one position on the bestseller list.